

# SAIL BOD MEETING MINUTES

December 23, 2015

Meeting called to order by Kate Burkhart, President at 5:50 pm

## **Roll Call:**

- Board Members Present: Kate, Elizabeth, Suzi, Mary, Bob, Cheryl, Norton
- Staff Present: Joan, Tristan, Sierra, Tracy VerVelde, IL Advocate, Juneau
- Board Members Absent: Jason, Jeff

## **Mission Moment:**

Tracy shared a mission moment story from a client in Juneau. This woman recently moved across country to remove herself from an abusive husband, to start a new life. She struggles with physical and psychological disabilities. Through the help she received at SAIL she applied for and obtained a Trust mini grant to furnish her apartment. Shortly after she had made her new place her home she received another blow. She previously had an identity theft problem with someone using her Social Security number to obtain benefits. The Social Security administration sent her a letter informing her that she had been over paid and her monthly benefit check would stop. She thought she had taken care of this two years earlier. Again, with Tracy's help, she was able to get her rent paid through rental assistance, straighten out the problem through the Juneau Social Security office and get legal aid through Alaska Legal Services. Because of SAIL and Tracy this client was able to get the help she needed and have a happy ending to this challenge.

## **Public Comment:** No public comment.

- Joan talked about ways to increase public knowledge of our meetings since we rarely if ever have any public attend to give comments. She said we could put a reoccurring ad in the SE-wide Capital City Weekly newspaper for \$560 annually. A discussion followed about whether to do this or to use social media to get the word out. Several board members stated that they would rather not spend the money on ads but use Face Book and free community calendars instead.

## **Approval of Agenda:**

- Motion-Norton, 2<sup>nd</sup>-Bob, motion passed without objection

## **Approval of Minutes:**

- Motion-Bob; 2<sup>nd</sup>-Cheryl, motion passed without objection

## **ED and Committee Reports:**

Additions to Director's Report:

- Kudos to Tristan who made the staff photo directory included in the Board packet this month.
- Joan reported that the staff retreat will be held the last week in April in 2016. They are still working on a venue.
- The Ketchikan City Grant application is due December 30 and will be submitted next week.
- Letters of Interest to the Juneau Community Foundation (JCF) are also due next week. The JCF now administers the Juneau Social Service Block Grants which SAIL plans to make two applications for, one for ORCA and one for the Empowerment Program. SAIL will also send in a Letter of Interest next week for the Hope Fund grant.
- There was a question asked about non-profits getting some of the state revenue from the pot sales tax. Kate said this is state money and will go into the general fund. If local communities decide to levy a local tax on pot the local communities would decide what these funds are used for.

## **Finance Committee:**

- Mary stated that there was not a finance committee meeting this month. She stated we would discuss later in the meeting about changing the meeting date for January to accommodate the auditor.

## **Board Development Committee:**

- Suzi stated that there was not a Board Development committee meeting this month. Joan said that Norton had shared a list of topics to include in a Board member orientation packet that she would forward on to Suzi. Cheryl also would forward some information to Suzi on this topic.

## **Board Fund Development Committee:**

- Sierra shared about the First Bank Match offer:

1. In both Juneau and Ketchikan the match funds have been met, through donations at the auctions and donations coming in after the auctions. In Sitka there was not the auction to help with the matching funds so Sierra asked for ideas to help raised the \$2,500 needed to get the match. She said we might just need to call Sitka donors and ask. She also reported that the Sitka First Bank manager made a presentation at the Chamber of Commerce meeting about the SAIL matching funds campaign. Bob stated that he had received an e-mail about the campaign also. The deadline for obtaining the matching funds is January 15, 2016.
- Sierra encouraged all of the Board members to send out e-mails to all their Alaskan contacts to remind them of SAIL and Pick, Click, Give. Sierra emailed an example to all SAIL staff and Board this afternoon. Elizabeth asked to have a written copy of the client story Tracy shared to include in the e-mail she sends out.
  - Tristan gave a report on "Have A Heart For SAIL" preparations in Juneau. The event will be February 5<sup>th</sup> at the Rookery Café. There was a discussion about the sitting arrangements, limited number of ticket sales (48?), who should be targeted for the tickets, if major Juneau donors should be offered the tickets to buy before they go on sale, and if consumers, Board members and artists should have a few minutes to say why they "Have a heart for SAIL" during the evening.
  - Tristan shared a story titled "The Power of Thanking". He told about a Juneau couple who came into SAIL last year and made a sizeable donation. They were sent a written thank you note soon after. They were so impressed with the thank you and its timeliness that they doubled their donation this year. Sierra stated that we are doing very well with donations and she believes it is largely due to the thank you cards & phone calls.

#### **Old Business:**

- We discussed the date for the 2016 Board retreat and settled on the first weekend in June. Discussion ensued about the ferry schedule but we will have to wait until the state comes out with the summer schedule.

#### **New Business:**

- Joan presented the changes in the insurance for SAIL employees for the coming year. She said the quote for premiums for 2016 are going up more than 20%, which means SAIL's contribution could go up almost \$20,000. One suggestion made was to decrease SAIL's contribution to the HSA to \$125/quarter, 50% of what it is now. Another suggestion was to eliminate the HSA all together. Joan reported that after discussions with the covered employees her recommendation was to keep the grandfathered plan to keep the lower deductible and decrease agency costs by reducing or eliminating SAIL's contribution to individual HSAs. After much discussion Bob made the motion to keep the current insurance policy as it is (Employees contribute the maximum allowed, 7% of the total employee premium. For those wishing to add dependents, the employee will contribute the maximum allowed, or 55% of the total premium for the additionally insured. SAIL will pay 93% for enrolled employees and 45% for their dependents) and decrease SAIL's contribution to each covered employee's HSA to \$50/quarter. Cheryl seconded the motion. The motion passed without objection.
- Kate said she sends out the thank you cards for the Pick-Click-Give donations right before the applications for the next year, as a reminder of SAIL.
- Tristan told about a donation that was received today. A young woman was the victim of a homicide last fall in Juneau. Her family set up a memorial donation fund and before today SAIL had received \$4,000 from this fund. Today SAIL received a \$5,000 donation in this woman's memory from a Juneau judge.

#### **Information/Discussion:**

- None

#### **Exec. Session:**

- None

#### **Schedule following meetings:**

- The next SAIL Board meeting will Wednesday, January 20, 2016.

#### **Additional Comments:**

- None

#### **Adjournment:**

- Motion-Bob; 2<sup>nd</sup>- Cheryl; passed without objection. Meeting adjourned at 7:16 pm.